

## PROFESSIONAL EXPERIENCE

### Graphic Designer

K&L Gates LLP

September 2013 - Present

Pittsburgh, PA

- Part of the firm-wide Marketing Graphics team for a global law firm with 45 fully integrated offices across five continents
- Lead designer for klgateshub.com, which won first place for the category of "Total Website Refresh/Overhaul/Rebrand and Individual Website" in the 2015 New England Legal Marketing Association YourHonor Awards
- Regularly collaborate with business developers conceiving and implementing promotional materials, including advertisements, brochures, publications, and web graphics using the latest design software (Adobe InDesign, Photoshop, and Illustrator CC)
- Work with third-party vendors to ensure brand consistency in our outsourced materials
- Facilitate printing for a variety of collateral, from signage and postcards to conference branding, with our print vendors
- Provide daily production support for the overall workflow of the Marketing department, which includes keeping an organized archive of all graphic assets

### Web and Graphic Designer

Freelance

September 2009 - Present

Various Locations

- Design and code custom websites, using technologies such as HTML5, CSS3, Sass, Wordpress, Jekyll, and responsive web design
- Work closely with The Midwife Center to design marketing pieces, from larger projects such as their Capital Campaign soliciting donations for a new multi-million dollar center facility, to postcards and marketing materials to promote the nonprofit's goals
- Work one-on-one with numerous clients, consulting them on their marketing and branding needs to produce brochures, invitations, logos, websites, postcards, newsletters, programs, and more

### Graphic Designer

PNC Financial Services Group, Inc. (via Adecco Staffing USA)

January 2013 - September 2013

Pittsburgh, PA

- Supported the desktop publishing needs of instructional designers, project managers, and other internal clients within PNC University using Adobe Photoshop, Microsoft Word, Adobe Acrobat Pro, and Microsoft Powerpoint
- Designed various types of training materials such as reference guides, presentations, posters, and bookmarks, all while following strict brand guidelines

### Graphic and Web Designer

Spindle Publishing Company, Inc.

January 2010 - June 2012

Pittsburgh, PA

- Managed editorial design and layout in a fast-paced environment for five different series, with over 65 editions produced a year
- Assisted with various website maintenance tasks, including design updates with HTML/CSS and the posting of new content

## AWARDS

### First Place Winner, Steel City Codefest 2015

- Collaborated with two others to design and develop a responsive web app for Rebuilding Together Pittsburgh (a local nonprofit that repairs homes for disadvantaged individuals) that improves their volunteer data collection by moving their process from paper forms to electronic forms via the app. Technologies used include HTML5, CSS3, Sass, and various frameworks

## EDUCATION

Slippery Rock University of Pennsylvania

August 2006 - May 2010

B.S. in Communication, Emphasis in Emerging Technology and Multimedia (Summa Cum Laude)

Slippery Rock, PA